

L I T E G E A R - N E W Y O R K P R O J E C T

WHAT IS LITEGEAR NEW YORK?

■ H O S P I T A L I T Y

■ E D U C A T I O N

■ F L E X S P A C E

■ D E S T I N A T I O N

■ N E W Y O R K

■ P R O F E S S I O N A L

■ C L E A N L I N E S

■ C O N T E M P O R A R Y

■ C R E A T I V E

■ C O H E S I V E

LITEGEAR - NEW YORK PROJECT

CONCEPT

Building the LiteGear brand in New York

INSPIRATION IMAGES



LITEGEAR - NEW YORK PROJECT

DESIGN INSPIRATION 1



COLOR PALETTE



LITEGEAR - NEW YORK PROJECT

DESIGN INSPIRATION 2

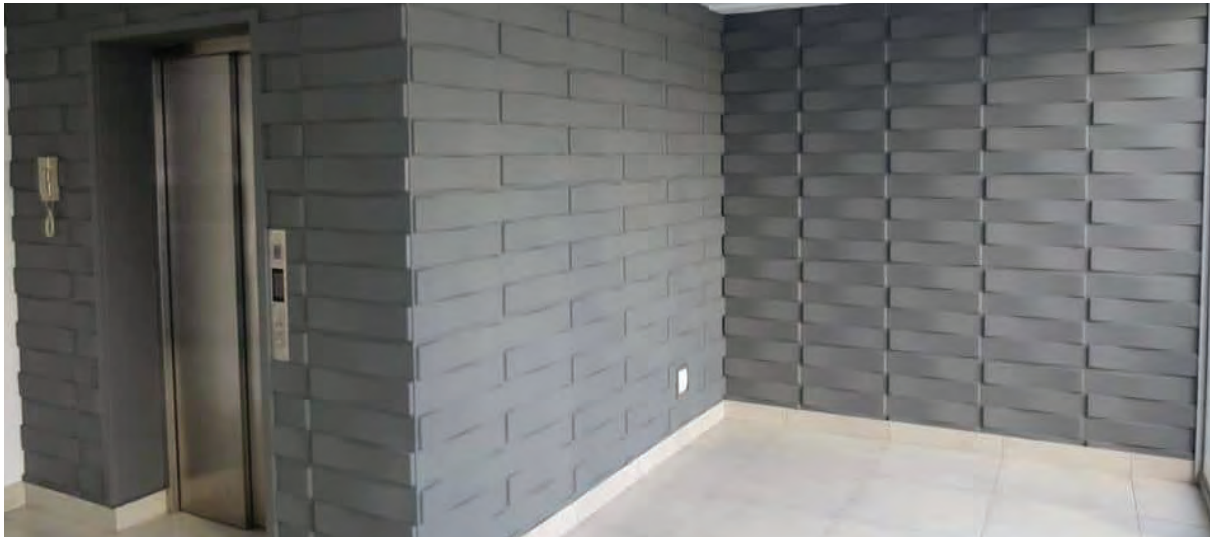


COLOR PALETTE



LITEGEAR - NEW YORK PROJECT

WALLS AND WALL TEXTURE



COLOR PALETTE



LITEGEAR - NEW YORK PROJECT

CREATIVE SPACE



COLOR PALETTE

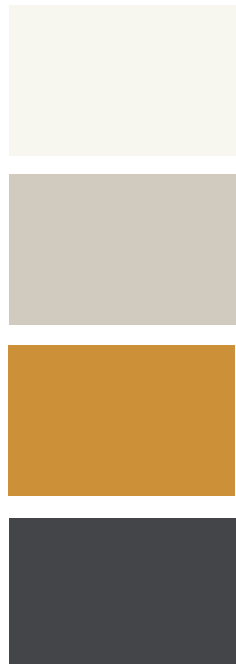


LITEGEAR - NEW YORK PROJECT

RECEPTION AREA



COLOR PALETTE



LITEGEAR - NEW YORK PROJECT

LOUNGE



COLOR PALETTE



LITEGEAR - NEW YORK PROJECT

OVERHEAD

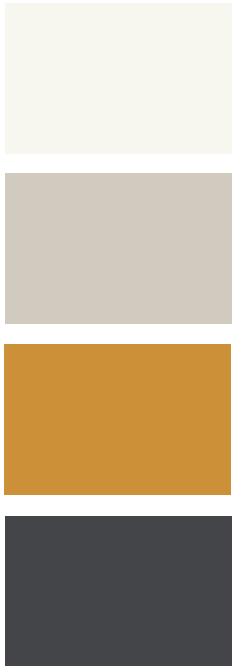


LITEGEAR - NEW YORK PROJECT

OPEN OFFICE



COLOR PALETTE



LITEGEAR - NEW YORK PROJECT

COLOR PALETTES

ANALOGOUS



MONOCHROMATIC



TRIAD



COMPLEMENTARY



COMPOUND



SHADES



CUSTOM



LITEGEAR - NEW YORK PROJECT

LOUNGE



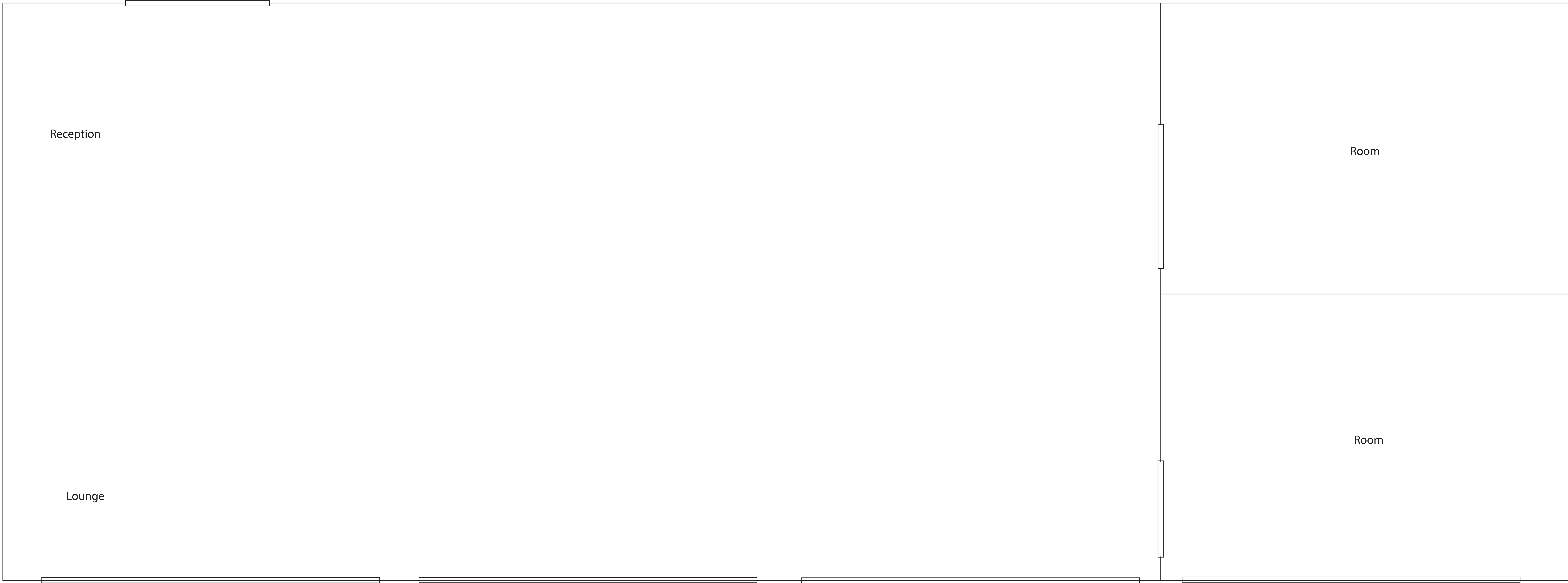
LiteGear, Inc.

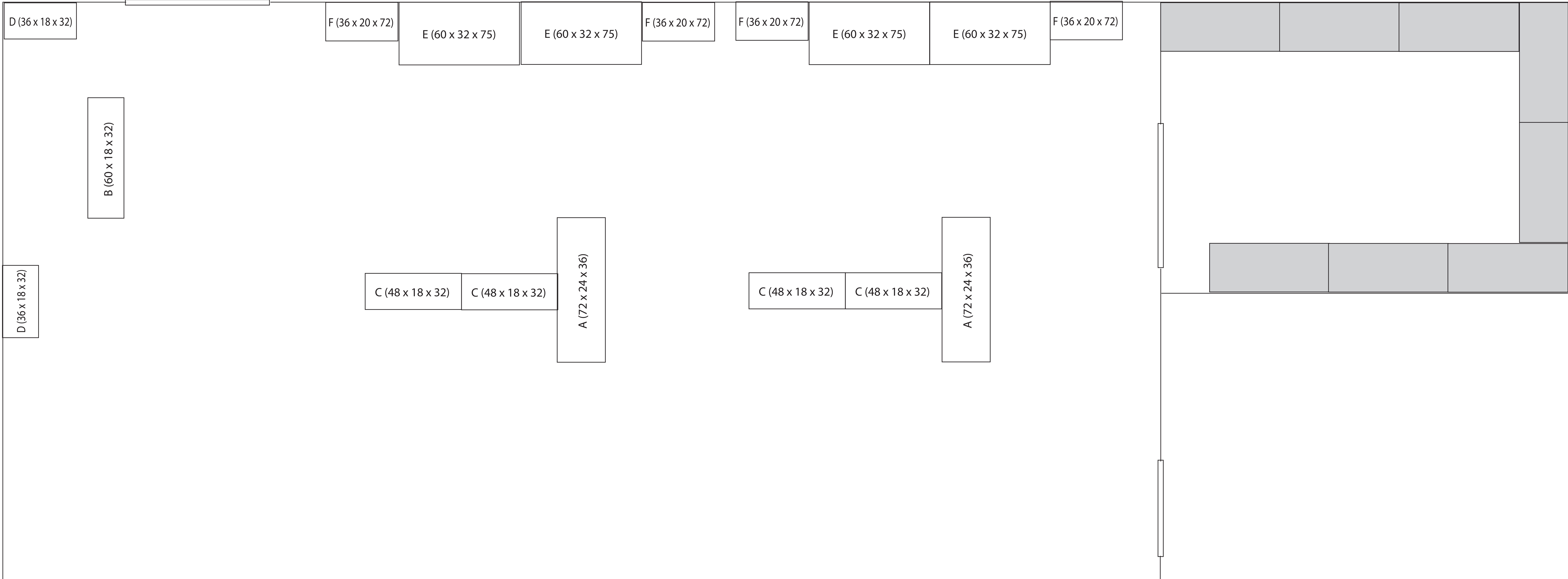
Reception

Lounge

Room

Room





A



B



C



D

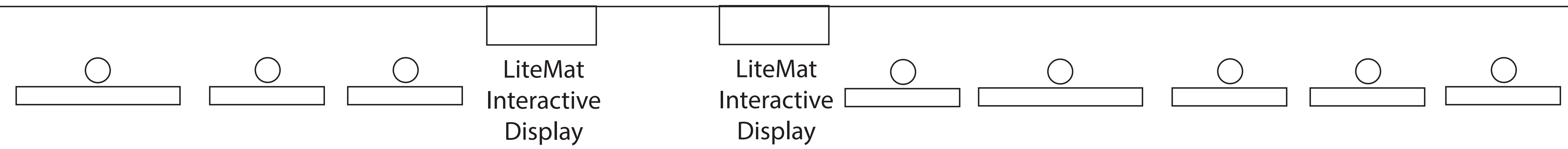


E



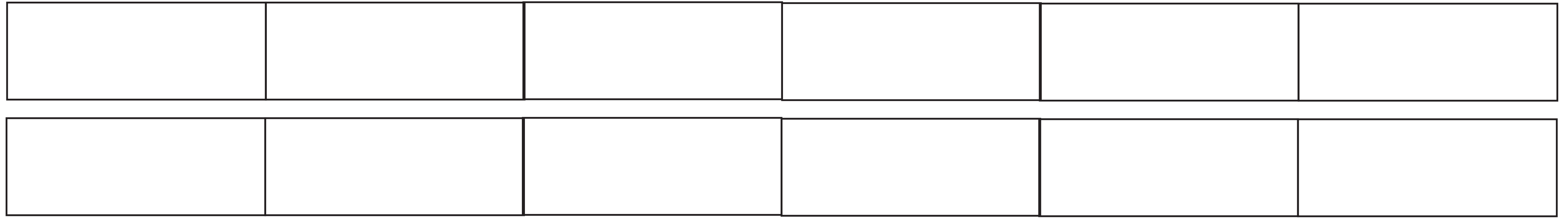
F

Reception



Overhead Grid with LiteMats

Work Desks

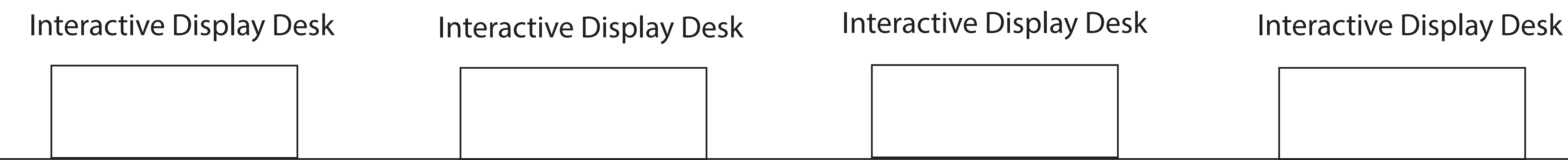


Work Desks

Partition with Video Screens

Overhead Grid with LiteTile

Lounge



Demo Bay
 LiteMat and LiteTile
 Dark Room - Meter Readings

Conference Room & Office

Lower ceiling above
 front desk and lounge