

LITEGEAR NEW YORK PROJECT

CONCEPT

Create a showroom/retail space at the LiteGear Brooklyn location

LGNY RENDERINGS

View of North Wall

LiteMat Spectrum and LiteMat Plus (back to back, 1 thru 8) on rotating rods. Digital display above each set of LitMats. Floor to ceiling cabinets with white sliding doors serves as stock and color balanced backdrop for LiteMats.



View of South Wall

LiteRibbon display cases and LiteRibbon work stations line the south wall. storage bins for LiteRibbon accessories. Center of contain LiteDimmer cases, organized by family and features.



Top View

LiteMat display lines the north wall, LiteRibbon display and workbenches align the south wall, LiteDimmer displays are centered in the space. The reception desk is positioned by the door, with a customer lounge close by.



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View of West Wall

The reception desk is positioned by the entrance. A comfortable customer lounge with faux ceiling is located in the southwest corner. The lowered ceiling is used to create an intimate conversation space.



View of East Wall

The Conference room entrance and the storage room entrance are along the east wall. These two rooms remain as-is. No changes or modifications are required.

